



A LEVEL INTRODUCTORY DAY

Language and Gender

- What are these colours?



- How is the conversation style of men and women different? Who is dominant? Who interrupts more? Who encourages others to speak more?
- Tell us a joke!





<https://www.youtube.com/watch?v=YdZO0fHwBTE>

Guess whether a male or female contestant said the following

Who said it?

"I'm like a polar bear".

"I've been told I'm funny. I've got quite an immature sense of humour, and I can be quite naughty!"

"I am powerful. Powerful. Very powerful".

"I'm going to make my mum proud on that one."

"A huge part of it is pushing myself out of my comfort zone and forcing myself to make a connection with someone".

"What's the most common owl in Britain? Tea T'owl".

"Girls are like the FBI at knowing when a guy's cheated".

Why do you think that? What do your guesses say about our expectations about Language and Gender?

Representation: Which of the following words do you associate with women and which ones do you associate with men?

Bitchy

Tart

Bird

Fight

Elegant

Gossip

Boss

Tracksuit

Fit

Doctor

Lexical Asymmetry:

What is the female equivalent of the following terms?

- Bachelor
- Master
- King

Discuss the different connotations of each.

Over representation

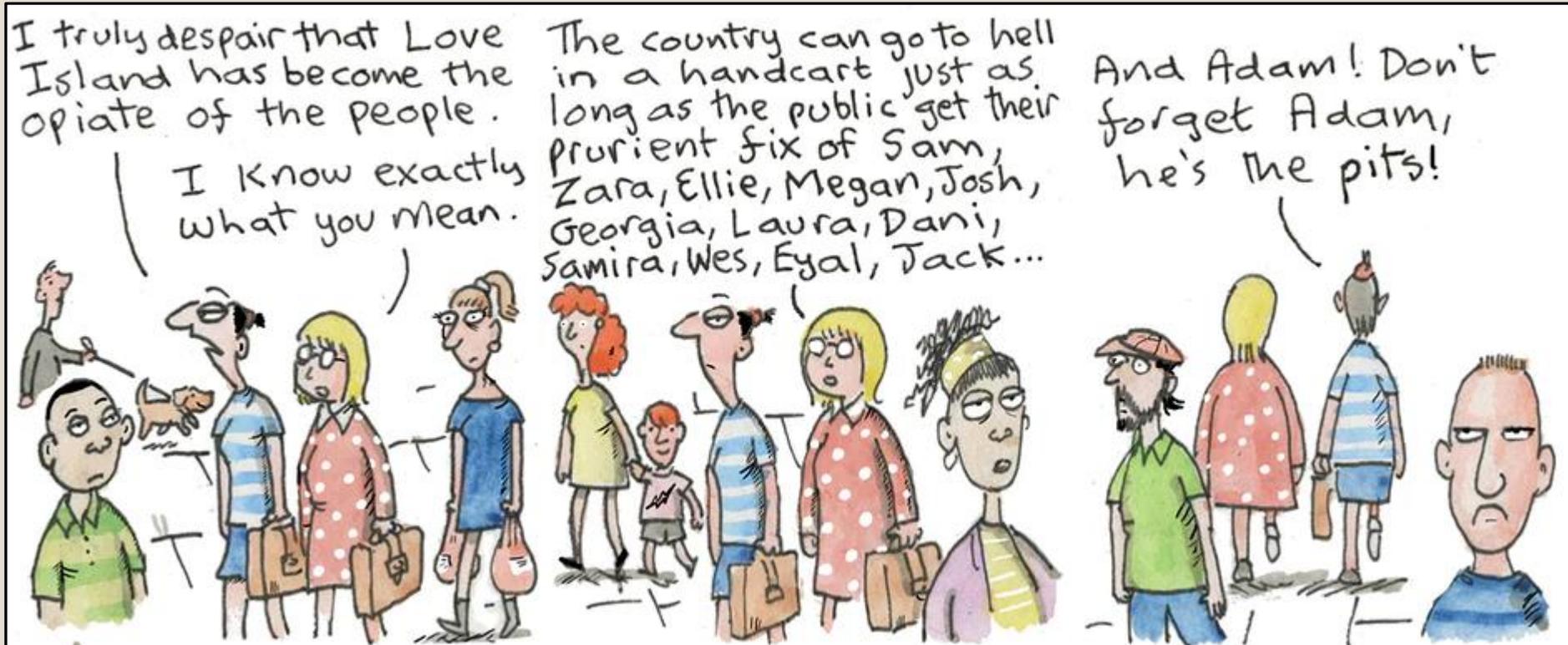
Think of as many terms as you can for a sexually active female.

Now think of as many terms as you can for a sexually active male.

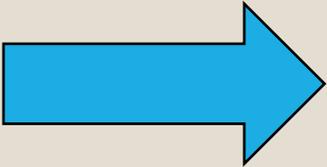
What does this tell us about how society views men and women differently?

How is Love Island represented in the media?

Language and Representation



The media and social media are saturated with references to and articles about Love Island.



Love Island normalises emotional abuse - and we call it entertainment
Lizzie Cernik

Too many reality TV shows reinforce a view of women as prizes, to be collected like toys at a funfair. We must demand better

3,812 731

- Love Island's Adam Collard accused of 'gaslighting' by domestic abuse charity



▲ Love Island contestants Adam Collard and Rosie Williams. Photograph: ITV/Rex/Shutterstock

Filling a secluded Spanish villa with a selection of scantily clad twentysomethings and several TV cameras might not be a recipe for everlasting partnerships, but it's certainly a hit for ratings. Since making its comeback in 2015, Love Island has established itself as Big Brother for the Snapchat generation, attracting more than 3 million viewers. But this week the reality show took a darker turn when Adam Collard, a self-styled Don Juan, displayed worrying signs of emotionally abusive behaviour towards his fellow contestant Rosie Williams.

<https://www.theguardian.com/commentisfree/2018/jun/22/love-island-emotional-abuse-entertainment-adam-collard-gaslighting>

Love Island's brutal dating game shows us men are vulnerable too

Gaby Hinsliff



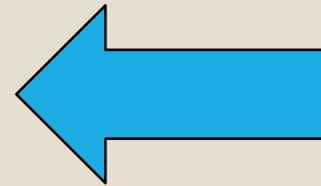
Modern masculinity is usually shown as toxic or threatening but the TV hit offers a surprising insight into men's softer side

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▲ Love Island's male contestants discuss the dating show. Photograph: REX/Shutterstock/Rex/Shutterstock

Women have no idea what men talk about when we are not in the room. Well, how could we? By definition, the conversation changes when we walk in. But most women have their suspicions. Locker room talk had a grim reputation even before Donald Trump. At best, women tend to assume that it's secretly rather boring: all sport and cars, light on emotions.



Read the article. In your pairs, decide what is being represented and how.

<https://www.theguardian.com/commentisfree/2018/jun/09/love-island-dating-men-masculinity-tv>

Language Change



Do you know what these terms mean?

Can you think of any terms that you use now that weren't previously in fashion?

Why do you think language changes over time?

<https://www.mirror.co.uk/interactives/best-love-island-quotes-last-12644668>