



A Level PE: Socio-Cultural – Commercialisation of Sport



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Learning about this topic is important because:

This topic explores the impact and effects of commercialisation and the media on sport

This builds on:

This is a completely new topic

This leads to:

This is the final topic in the specification

We will learn:

- factors that influence the commercialisation of contemporary physical activity and sport:
 - growing public interest and spectatorship, more media interest, professionalism, advertising, sponsorship
- positive and negative impacts of the commercialisation of physical activity and sport on:
 - society, individual sports, performers, spectators
- coverage of sport by the media today and reasons for changes since the 1980s:
 - television (terrestrial, free-to-air, satellite, subscription, pay-per-view), radio (dedicated sports stations, local and national radio), written press (newspapers, magazines), internet
- positive and negative effects of the media on sport
 - individual sports, performers, spectators
- relationship between sport and the media:
 - sport as a commodity, links with advertising and sponsorship ('golden triangle').

We will develop/practise skills including:

Students will explore and develop their knowledge and understanding of the positive and negative impacts of commercialisation and the media on physical activity and sport.

Examples of sports that have become commercialised:

- LIV Golf
- The Hundred Cricket
- 20:20 Cricket
- Fast Five Netball

Some of the vocabulary that we will use includes:

You could learn more about this topic by:



A Level PE: Socio-Cultural – Commercialisation of Sport



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Commercialisation Spectatorship Sponsorship Golden Triangle Live streaming Pay per view Social Media	✓ Reading articles in the PE Review magazine ✓ Past paper questions ✓ The Everlearner videos ✓ Completing all homework tasks
Your teacher will assess your knowledge & understanding throughout the topic by looking at your work, questioning, discussion and giving you feedback in lots of different ways. The key pieces of work in this topic are: Completion of the booklet Small group presentation Retrieval type activities Teacher questioning End of unit tests Y12 end of year exam Mock exam OCR A level PE Paper 3	



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A Level PE: Socio-Cultural – Ethics and Deviance in Sport (PEDs, Gambling and Violence)

Learning about this topic is important because:

This topic explores ethics involved in sport and deviance that affects sport and sporting behaviour. It will be discussed using a variety of practical examples.

This builds on:

This topic was introduced briefly in GCSE Physical Education

This leads to:

Ethics and deviance in sport.

We will learn:

Drugs and doping in sport

- legal supplements versus illegal drugs and doping
- reasons why elite performers use illegal drugs/doping
- consequences/implications to: – society – sport – performers
- strategies to stop the use of illegal drugs and doping

Violence in sport

- causes in relation to players and spectators
- implications to: – society – sport – performers
- strategies to prevent violence in relation to players and spectators

Gambling in sport

- match fixing/bribery
- illegal sports betting

We will develop/practise skills including:

Students will explore the ethics involved in sport and deviance, including the use PEDs, illegal gambling and violence. They will discover how each affects sport and sporting behaviour with regards to players and spectators. It will be explored using a variety of practical examples and case studies.

PEDs – ‘Only Cheats Prosper’ Dwain Chambers

Spectator violence– ‘Chelsea Headhunters’ Donal MacIntyre documentary

Some of the vocabulary that we will use includes:

Deviance

Ethical

Performance Enhancing Drugs (PEDs)

Doping

Legal / illegal

You could learn more about this topic by:

- ✓ Reading articles in the PE Review magazine
- ✓ Past paper questions
- ✓ The Everlearner videos
- ✓ Completing all homework tasks



A Level PE: Socio-Cultural – Ethics and Deviance in Sport (PEDs, Gambling and Violence)



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Violence Lombardian ethic Catharsis Rivalry Deindividuation Match fixing Spot fixing Bribery	
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A Level PE: Socio-Cultural – Routes To Sporting Excellence



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Learning about this topic is important because:

This topic focuses on the pathway from grassroots to sporting excellence in the UK. It will look at the roles of key organisations to develop excellence

This builds on:

This is a completely new topic but students will be familiar with the pathway of grassroots to excellence in their own sport

This leads to:

Technology in Sport

We will learn:

- development routes from talent identification through to elite performance
- the role of school, clubs, universities in contributing to elite sporting success
- the role of UK Sport and National Institutes in developing sporting excellence/high performance sport
- strategies to address drop-out/failure rates from elite development programmes/at elite level.

We will develop/practise skills including:

Students will explore how sports performers progress from grassroots to excellence in a variety of different sports. They should be especially familiar with the process within their own sport in order to include this in their EAPL.

They will learn the roles of various organisations involved in this process (e.g. UK Sport, National Institutes and National Governing Bodies).

They will explore reasons why athletes drop out of elite sport and ways to stop this.

Some of the vocabulary that we will use includes:

Performance Pyramid (foundation, participation, performance and excellence)

Talent ID

UK Sport

National Institutes of Sport

National Governing Bodies

World Class Programme

World Class Podium

You could learn more about this topic by:

- ✓ Reading articles in the PE Review magazine
- ✓ Past paper questions
- ✓ The Everlearner videos
- ✓ Completing all homework tasks



A Level PE: Socio-Cultural – Routes To Sporting Excellence



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World Class Podium Potential
Athlete Performance Award
Drop-out rates

Your teacher will assess your knowledge & understanding throughout the topic by looking at your work, questioning, discussion and giving you feedback in lots of different ways. The key pieces of work in this topic are:

Completion of the booklet
Application to your EAPI
Retrieval type activities
Teacher questioning
End of unit tests
Y12 end of year exam
Mock exam
OCR A level PE Paper 3



A Level PE: Socio-Cultural – Emergence and Evolution of Modern Sport

- Sport in the 20th and 21st centuries



Learning about this topic is important because:

It demonstrates how social and cultural factors shaped the characteristics of sports and pastimes in 20th and 21st Century Britain.

This builds on:

The characteristics of sports and pastimes in pre and post industrial Britain.

This leads to:

The Modern Olympic Games – aims, back ground and political exploitation and the advantages and disadvantages of hosting a global sporting event.

We will learn:

How social and cultural factors shaped the characteristics of and participation in , sports and pastimes in 20th and 21st Century Britain in relation to:

- Social class
 - amateurism and professionalism
- Gender / changing role and status of women
- Law and order
- Education and literacy
- Availability of time
- Availability of money
- Type and availability of transport

In relation 21st Britain students will also focus on:

- Globalisation of sport
 - Media coverage
 - Freedom of movement for performers
 - Greater exposure of people to sport

We will develop/practise skills including:

Students will understand how each of the characteristics influenced sports and past-times during the 20th and 21st Centuries

They will be able to see the developments made from pre and post industrial Britain into the 20th and then the 21st centuries between the two time periods.

Students will practise answering exam questions around these topics, applying this information and making comparisons.

Some of the vocabulary that we will use includes:

Socio-economic
Discrimination
Comprehensive schools
Private schools

You could learn more about this topic by:

- ✓ Reading articles in the PE Review magazine
- ✓ Past paper questions
- ✓ The Everlearner videos
- ✓ Completing all homework tasks



A Level PE: Socio-Cultural – Emergence and Evolution of Modern Sport

- Sport in the 20th and 21st centuries



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Globalisation
Media
Freedom of movement
The Golden Triangle

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Completion of the booklet
Retrieval type activities
Teacher questioning
End of unit tests
Y12 end of year exam
Mock exam
OCR A level PE Paper 3



Learning about this topic is important because:

This topic explores the impact of modern technology on elite level sport, participation, fair outcomes and entertainment

This builds on:

This is a completely new topic

This leads to:

Commercialisation in Sport

We will learn:

Elite performance:

- the extent to which modern technology has affected elite level sport including increased/improved:
 - access, facilities, equipment, monitoring of exercise, safety

General participation:

- the extent to which modern technology has increased participation including increased/improved:
 - access, facilities, equipment, monitoring of exercise, safety
- the extent to which modern technology has limited or reduced participation including:
 - cost, the range of alternatives to physical activity and sport

Fair outcomes:

- the extent to which modern technology has increased fair outcomes including:
 - better timing devices, increased accountability of officials, more accurate decision making, improved detection of foul play, improved detection of doping
- the extent to which modern technology has limited or decreased fair outcomes including:

We will develop/practise skills including:

Students will explore the important and developing influences of modern technology in physical activities and sport and this will be understood as well as its impact on participation, fair outcomes and entertainment.



– access to modern technology can be limited, performance enhancing drug testing technology cannot keep up with new drug development, pressure on officials due to the exposure and scrutiny of their decisions

Entertainment:

- the extent to which modern technology has increased entertainment including:
 - action replays, multiple camera angles, slow motion technology, improved analysis, punditry
- the extent to which modern technology has reduced or limited entertainment including:
 - interruption and delay, reduced live attendances.

Some of the vocabulary that we will use includes:

Technology

VAR

Hawkeye

Ergogenic Aids

Slow motion

Fair outcomes

Motion capture systems

You could learn more about this topic by:

- ✓ Reading articles in the PE Review magazine
- ✓ Past paper questions
- ✓ The Everlearner videos
- ✓ Completing all homework tasks

Your teacher will assess your knowledge & understanding throughout the topic by looking at your work, questioning, discussion and giving you feedback in lots of different ways. The key pieces of work in this topic are:

Completion of the booklet

Small group presentation

Retrieval type activities

Teacher questioning

End of unit tests

Y12 end of year exam

Mock exam



OCR A level PE Paper 3



A Level PE: Socio-Cultural – Emergence and Evolution of Modern Sport



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Learning about this topic is important because:

In this topic, learners will develop their knowledge and understanding of how physical activity and sport have developed through time and the factors that shape contemporary sport.

This builds on:

The characteristics of sports and pastimes in pre and post industrial Britain.

This leads to:

The characteristics of sports and pastimes in Britain in the 20th and 21st centuries.

We will learn:

How social and cultural factors shaped the characteristics of, and participation in, sports and pastimes in pre-industrial Britain:

- social class
- gender
- law and order
- education/literacy
- availability of time
- availability of money
- type and availability of transport

How social and cultural factors shaped the characteristics of, and participation in, sport in post 1850 industrial Britain:

- social class
 - amateurism and professionalism
- gender/changing status of women
- law and order
- education/literacy
- availability of time/changing work conditions
- availability of money
- transport notably the railways
- influence of public schools:
 - on the promotion and organisation of sports and games
 - on the promotion of ethics through sports and games
 - the 'cult' of athleticism

We will develop/practise skills including:

Students will understand how each of the characteristics influenced sports and past-times pre and post-industrial Britain.

They will be able to see the developments made between the two time periods. Students will practise answering exam questions around these topics, applying this information and making comparisons.

They will develop their understanding on the influence of the Public Schools at this time.

Use extracts from the film 'Tom Brown's School Days'.



A Level PE: Socio-Cultural – Emergence and Evolution of Modern Sport



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– meaning, nature and impact – on the spread and export of games and the games ethic	
Some of the vocabulary that we will use includes: Socio-economic Mob Football Real Tennis Aristocracy Peasants Amateur Professional Broken Time Payments Athleticism Cult Public Schools Railways	You could learn more about this topic by: ✓ Reading articles in the PE Review magazine ✓ Past paper questions ✓ The Everlearner videos ✓ Completing all homework tasks
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A Level PE: Socio-Cultural – Global Sporting Events



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Learning about this topic is important because:

It demonstrates how the modern Olympic Games was developed and how some Games have been exploited for political reasons. It also explores the advantages and disadvantages of hosting a global sporting event such as the Olympics or a World Cup / Championships.

This builds on:

This is a completely new topic but will refer back to the development of sport throughout the 20th century

This leads to:

Ethics and deviance in sport.

We will learn:

The Modern Olympic Games

- The background and aims (1896)
- The political exploitation of
 - Berlin 1936
 - Mexico City 1968
 - Munich 1972
 - Moscow 1980
 - Los Angeles 1984

Hosting a global sporting event

- positive and negative impacts on the host country/city of hosting a global sporting event (such as the Olympic Games or FIFA World Cup)
 - sporting
 - social
 - economic
 - political

We will develop/practise skills including:

Students will learn how the Modern Olympic Games was founded and how it has developed. They will understand the aims and values as well as how some Olympic Games in the 20th century have been exploited for political reasons.

They will learn about the process of hosting a global sporting event as well as the advantages and disadvantages from a sporting, social, economic and political point of view.

Some of the vocabulary that we will use includes:

Baron Pierre de Coubertain
Third Reich Ideology
Propaganda

You could learn more about this topic by:

- ✓ Reading articles in the PE Review magazine
- ✓ Past paper questions



A Level PE: Socio-Cultural – Global Sporting Events



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Black Power Salute
Palestinian Terrorism
Boycott
Global sporting event

- ✓ The Everlearner videos
- ✓ Completing all homework tasks

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Completion of the booklet
Small group presentation
Retrieval type activities
Teacher questioning
End of unit tests
Y12 end of year exam
Mock exam
OCR A level PE Paper 3