



Topic Name	Term	Skills Developed	Next link in curriculum	Other Notes
<p><b>Anatomy and formal understanding of typography.</b></p> <p>Exploring typography within artwork to gain an understanding of styles, use of space, design, colour, purpose.</p>	AUTUMN	<ul style="list-style-type: none"> <li>To gain an understanding of formal elements of graphic communications and design work.</li> <li>To record, observe, illustrate and manipulate typographical fonts demonstrating and understanding of formal elements and understanding about scale, colour, design and composition.</li> <li>Analyse the work of graphic designers/ artists, to gain an understanding of typography within artwork, purposes and designs.</li> <li>To develop work in the style of an artist from initial ideas through to colour development and then a painted illustration.</li> <li>To develop compositional ideas by producing a series of monogram compositions exploring positive and negative space.</li> <li>To develop photographic skills to record typography in a contemporary way within the environment and creatively using objects.</li> <li>Presentation skills</li> </ul>	<p>AO1 : Critical and Contextual Content: Artists/Designers. Students will analyse focus artists/designers which will be revisited next term.</p> <p>AO3 : Record ideas and Observations. Students will apply similar skills in photography and drawn ideas which will be revisited next term to develop personal responses to the theme.</p> <p>AO2: Experimenting, Techniques and Processes will be explored using different techniques next term to develop creative typography.</p> <p>AO4: Personal, Informed Response. Digital painted Illustration produced in the style of Jessica Hische. Students will create a personal response next term following a different method focusing on the work of Frank Stella.</p>	<p>Traditional methods learnt to manipulate computerised typography.</p> <p>Photography explorations to recreate the alphabet and different words.</p> <p>Exploring creating monograms with initials, composition, lettering and positive and negative space.</p> <p>Letter development exploring artists connections, design and style, colour and painting skills.</p> <p><b>Artist focus</b> - Jessica Hische, Michael Bierut and Ed Nationals</p> <p><b>Literacy/Numeracy/British Values</b> - Measuring grids to help draw lettering accurately. Scaling computerised design work. Literacy -developing subject specific vocabulary. How to analyse artists work and document and evaluate stages of design work including strengths and weaknesses in their own work.</p> <p><b>Differentiation</b> - - supported through choice of visual images/ instructions/ demonstrations/ writing frames for critical analysis and evaluation guidance. 1:1 support. Progress plans, Weekly Lunch support.</p>



<p>Exploring typography within artwork.</p>	<p>SPRING</p>	<ul style="list-style-type: none"><li>• To develop different methods of incorporating type to produce creative outcomes.</li><li>• To develop skills and processes through a variety of media in order to refine their ideas.</li><li>• To record their own ideas and experiences throughout the project stages to convey insight relevant to their intentions.</li><li>• To gain an understanding of graphic design processes such as Photoshop techniques by looking at typography designers and develop similar techniques to produce a personal response.</li><li>• Presentation skills</li><li>• Continue to analyse the work of graphic designers/ artists to develop understanding of typography and ideas within their work.</li></ul>	<p>AO1 : Critical and Contextual Content: Artists/Designers. Exploring further different artists methods of using typography within their artwork. Demonstrating analyse for focus artists/designers which will be revisited next term.</p> <p>AO3 : Record ideas and Observations. Students will apply similar skills in photography and drawn ideas which will be revisited next term.</p> <p>A02: Experimenting, Techniques and Processes. Skills in Photoshop developed and revisited next term to develop creative typography portraits.</p> <ul style="list-style-type: none"><li>• AO4: Personal, Informed Response. Typography relief sculpture in the style of Frank Stella using letters from own name. Students will create a personal response next term building on their photoshop skills but exploring a different artist style in the form of a portrait outcome.</li></ul>	<p>Drawn typography design ideas exploring the idea of using text to create a relief sculpture inspired by an artist.</p> <p>Digital techniques and methods developed to produce a personal response where appropriate.</p> <p>Craft and 3D techniques developed to produce typography relief sculptures.</p> <p><b>Artist Focus</b> – Frank Stella, Sean Williams, Craig Ward and Steve Yee.</p> <p><b>Literacy/Numeracy/British Values</b> – Measuring and scaling up of design work. Literacy -developing subject specific vocabulary. Analysis of artists work. Evaluating and documenting Photoshop stages</p> <p><b>Differentiation</b> - supported through choice of visual images/ instructions/ workflows/ demonstrations/ writing frames for critical analysis and evaluation guidance. 1:1 support. Progress plans, Weekly Lunch support.</p>
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<p>Typographic portrait - to produce a self-portrait in an abstract form that considers form, space and typographical form, which communicate ideas of self-identity.</p>	<p>SUMMER</p>	<ul style="list-style-type: none"><li>• To gain an understanding of Graphic Design processes such as Photoshop techniques by looking at typography designers and develop similar techniques to produce final responses.</li><li>• To record their own ideas and experiences throughout the project stages to convey insight relevant to their intentions.</li><li>• Presentation skills</li><li>• Continue to analyse the work of graphic designers/ artists to develop understanding of typography and ideas within their work.</li></ul>	<p>AO1: Critical and Contextual Content: Artists/Designers. Students will use similar skills to analyse artist/designer work in their Year 10 Botanical cards and Magazine cover projects.</p> <p>AO3 : Record ideas and Observations. Students will apply similar skills in photography and drawn ideas which will be revisited in Year 10 Botanical cards and Magazine cover projects.</p> <p>AO2: Experimenting, Techniques and Processes. Skills developed in Photoshop to create a typography portrait. Photoshop skills will be developed further and revisited in Year 10 Botanical cards and Magazine cover projects.</p> <p>AO4: Personal, Informed Response. Students will build on skills learnt as part of the year 9 project to develop final responses that relate to focus artists. This will be revisited in the Year 10 botanical cards and Magazine cover projects.</p>	<p>Using ICT software and Photoshop techniques to create portraits using typography as way to exploring self-identity.</p> <p><b>Artist Focus</b> -Sean Williams, Craig Ward and Steve Yee.</p> <p><b>Literacy/Numeracy/British Values</b> – Measuring and scaling up of design work. Literacy -developing subject specific vocabulary. Analysis of artists work. Evaluating and documenting Photoshop stages</p> <p><b>Differentiation</b> - supported through choice of visual images/ instructions/ workflows/ demonstrations/ writing frames for critical analysis and evaluation guidance. 1:1 support. Progress plans, Weekly Lunch support.</p>
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