

MOVING TO ALEVEL BUSINESS @ WKGS6F



West Kirby
Grammar School

Research:

- Search the BBC News website. Collect **three** Business news articles, write a brief summary of each and explain why you think they are of interest to the business community.

Read:

- About an **entrepreneur** that has set up their business within the last 25 **years and** summarise their story. Use inspiration from Dragon's Den, Entrepreneur Europe, Forbes Entrepreneurs or Business News Daily.
- Include:
 - Their successes and failures
 - How have they inspired you?
 - What are the characteristics that they have displayed throughout your research of them
 - Why you were inspired to write about them

Watch ONE AND Listen to ONE of the following and summarise your understanding:

Watch:

- Any episodes of **Food Unwrapped** and summarise the production and quality methods they use.
- Any of the **Inside Series** on Channel 4 on demand (e.g. Inside Rolls Royce, Inside Boodles, Inside Aldi.....)
- Dragon's Den – any episode on BBC2 <https://www.bbc.co.uk/programmes/b006vq92>
- **Netflix and Amazon Prime have a lot of business related films and series**

Listen:

- **BBC podcasts The World of Business**
<https://www.bbc.co.uk/programmes/p02nrwfk/episodes/downloads>
- **BBC Radio 4 In Business** <https://www.bbc.co.uk/programmes/b006s609/episodes/player>

Extend your knowledge by making notes on:

You will be expected to carry out independent research during the course to help you develop your understanding of key concepts in business.

Click on the following links and look at the key concepts explained. Make notes on each.

1. Multinationals - <https://www.tutor2u.net/business/reference/multinationals>
2. Budgets and budgeting - <https://www.tutor2u.net/business/reference/budgets-and-budgeting-introduction>
3. Stakeholders and shareholders - <https://www.tutor2u.net/business/reference/stakeholders-and-shareholders-compared>

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4. Limited and unlimited liability - <https://www.tutor2u.net/business/reference/limited-and-unlimited-liability>
5. Branding - <https://www.tutor2u.net/business/reference/value-of-branding>

Please bring all of these tasks with you to your first lesson

The more you complete, the more understanding of the course you will have for September, the more easy the transition will be from GCSE to A Level.

Good luck – We looking forward to seeing you all soon!