

# **Moving to A-Level Business**



Thank you for all the hard work you have completed towards your GCSE exams.

You have worked steadily and some of you will have really developed an understanding of the business world, this will help you greatly in your future career.

Here are some challenges we would like you to try over the summer term / holidays. You can also add to the list and complete any activity that you think will enhance your understanding of the application of business theory. If you are intending to study A Level Business next year this will help with your preparation and understanding of what the course will involve. The more you complete, the more understanding of the course you will have for September, the more easy the transition will be from GCSE to A Level. Please bring all of these tasks with you to your first lesson

Good luck - We are looking forward to seeing you all soon!

Mr McWilliams and Miss Stowell

Name:					



# **Activity One; Investigate:**

Start to investigate the content of the Edexcel A-Level Business course. Please download, save and read through the full A-Level specification, there are questions to answer below:

https://qualifications.pearson.com/en/qualifications/edexcel-a-levels/business-2015.html

How many Themes will you cover in the course and what are the overarching topics are each of these themes?	
How many A Level examination papers will you sit at the end of the course?	
What are the weightings of the papers towards your final grade?	
What are the key assessment objectives?	
List some key topics you are looking forward to studying in this course	
List some key topics you are most nervous studying in this course	

Name:				



# **Activity Two; Re-search:**

Search the BBC News website. Collect **three** Business news articles from the **last 5 years** and explain why you think they are of interest to the business community.

Date of Article	Name of Article	Why do you think this article is of interest to the business community?



#### **Activity Three; Read:**

Find out some information about entrepreneur that has set up their business within the last 15 years, and summarise their story. Use inspiration from Dragon's Den, Entrepreneur Europe, Forbes Entrepreneurs or Business News Daily.

This website can also help you to find out about young entrepreneurs: Success stories | About The Trust | The Prince's Trust (princes-trust.org.uk)

I have chosen to write about:	
What are their successes and failures?	
	_
How have they inspired you?	

Name: _		 	 



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What are the characteristics that they have displayed throughout your rese	earch of th	em
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Why you were inspired to write about them?		

### **Activity Four; Watch or Listen:**

Choose ONE of the following to watch or listen to and summarise your understanding:

- Any episodes of **Inside the Factory** with Greg Wallace summarise the production and quality methods they use.
- Any episodes of **Food Unwrapped** and summarise the production and quality methods they use.
- Any of the Inside Series on Channel 4 on demand( e.g. Inside Rolls Royce, Inside Boodles, Inside Aldi.....)
- Dragon's Den any episode on BBC2 https://www.bbc.co.uk/programmes/b006vq92
- **BBC** podcasts The World of Business https://www.bbc.co.uk/programmes/p02nrwfk/episodes/downloads
- BBC Radio 4 In Business https://www.bbc.co.uk/programmes/b006s609/episodes/player
- The Diary of a CEO The Diary Of A CEO with Steven Bartlett on Apple Podcasts The Diary Of A CEO with Steven Bartlett | Podcast on Spotify

Name:	MDCCCCXIII	West Kirby Grammar School
I have chosen to watch / listen to:		
Key points summarised below:		
My follow-up questions from what I have watched / listened to are:		
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FINALLY! – Activity Five:		
You will be expected to carry out independent research during the course t your understanding of key concepts in business. Click on the following link concepts explained. List any key words that you think are linked to the topic.	ks and look	
(PTO)		

Name:	:	



- 1. Multinationals <a href="https://www.tutor2u.net/business/reference/multinationals">https://www.tutor2u.net/business/reference/multinationals</a>
- 2. Budgets and budgeting <a href="https://www.tutor2u.net/business/reference/budgets-and-budgeting-introduction">https://www.tutor2u.net/business/reference/budgets-and-budgeting-introduction</a>
- 3. Stakeholders and shareholders https://www.tutor2u.net/business/reference/stakeholders-and-shareholderscompared
- 4. Overtrading <a href="https://www.tutor2u.net/business/reference/overtrading-explained">https://www.tutor2u.net/business/reference/overtrading-explained</a>
- 5. Limited and unlimited liability <a href="https://www.tutor2u.net/business/reference/limited-and-unlimited-liability">https://www.tutor2u.net/business/reference/limited-and-unlimited-liability</a>
- 6. Branding https://www.tutor2u.net/business/reference/value-of-branding

#### Key words:

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