Thank you for all the hard work you have completed towards your GCSE exams. You have worked steadily and have really developed an understanding of the business world, which will help you in your future career path.

**Enrichment activities**

Here are some challenges we would like you to try over the summer term / holidays.

You can also add to the list and complete any activity that you think will enhance your understanding of the application of business theory.

If you are intending to study A Level Business next year this will help with your preparation and understanding of what the course will involve.

**MOST IMPORTANTLY….**

**You need to:**

**Investigate:**

* Start to investigate the content of the Edexcel ALevel Business course, download, save and read through the full ALevel specification:

<https://qualifications.pearson.com/en/qualifications/edexcel-a-levels/business-2015.html>

**Research:**

* Collect **three** Business news articles (over a period of time) from the BBC News website and explain why you think they are of interest
* Create a **fact sheet** on how four different businesses have responded to the Covid -19 outbreak. Businesses face risks all the time and need to adapt to them. Try to find a balance of positive and negative business outcomes

**Read:**

* About an **entrepreneur** who interests you, and summarise their story. Include their successes and failures. How have they inspired you?

**Analyse:**

**Listen** to the two podcasts highlighted below:

* <https://www.bbc.co.uk/programmes/m0001195> Superpremium Drinks Business
* <https://www.bbc.co.uk/programmes/b0bbt619> The Festival Business

**Answer** the following questions.

1. What industry is being discussed in the podcast?
2. What are some of the differences between different providers in the industry?
3. What are the risks involved in this industry?
4. Write down three interesting facts from the podcast.

**Learn:**

You will be expected to carry out independent research during the course to help you develop your understanding of key concepts in business.

Click on the following links and write up a short summary of the key concepts explained in the videos. List any key words that you think are linked to the topic:

1. Multinationals - <https://www.tutor2u.net/business/reference/multinationals>
2. Budgets and budgeting - <https://www.tutor2u.net/business/reference/budgets-and-budgeting-introduction>
3. Stakeholders and shareholders - <https://www.tutor2u.net/business/reference/stakeholders-and-shareholders-compared>
4. Overtrading - <https://www.tutor2u.net/business/reference/overtrading-explained>
5. Limited and unlimited liability - <https://www.tutor2u.net/business/reference/limited-and-unlimited-liability>
6. Branding - <https://www.tutor2u.net/business/reference/value-of-branding>

**Please bring all of these tasks with you to your first lesson**

**OPTONAL ACTIVITIES:**

**But also try to……..**

**Watch:**

* Any episodes of **Inside the Factory** with Greg Wallace summarise the production and quality methods they use. The episode on Cushelle toilet roll and the Corona Crisis in particular
* Any episodes of **Food Unwrapped** and summarise the production and quality methods they use.
* The movie ‘**Deep Water Horizon’** and create a factsheet which summarise the key ethic issues that the movie discusses.
* The movie ‘**The Founder’** all about the McDonald’s franchise and how they have become a global corporation
* Any of the **Inside Series** on Channel 4 on demand( e.g. Inside Rolls Royce, Inside Boodles, Inside Aldi……) – summarise what you have learned about that company – now found on Youtube too
* Dragon’s Den – any episode on BBC2 <https://www.bbc.co.uk/programmes/b006vq92>
* Stacey Dooley Investigates Fashion / Ethics <https://www.youtube.com/results?search_query=stacey+dooley+investigates+fashion>
* Channel 4 series ‘**The Job Interview’** <https://www.channel4.com/programmes/the-job-interview>
* **Netflix and Amazon Prime have a lot of business related films and series**

**Listen to:**

* **BBC podcasts The World of Business** <https://www.bbc.co.uk/programmes/p02nrwfk/episodes/downloads>
* **BBC Radio 4 In Business** <https://www.bbc.co.uk/programmes/b006s609/episodes/player>

**Get online and find out about:**

* The **Prince’s Trust** – start your own business or look at the advice and support <https://www.princes-trust.org.uk/>

**Extend your knowledge by looking at:**

**Resources.**

* **Tutor2u a world of information linked to the course** <https://www.tutor2u.net/business>
* **Tutor2u Online quizzes – how much do you know already?**
* <https://www.tutor2u.net/business/reference/revision-quizzes>
* **Two Teachers** <https://www.youtube.com/channel/UCnVHZKYx1vWVnhRjJqJbNdQ>
* **Seneca Learning** Alevel Business**:** <https://app.senecalearning.com/classroom/course/c30d50c1-641f-42b4-ae87-ec135ad6b634/section/1efe3a41-5e65-4f90-aac8-2aa6ecc4b175/session>
* **Quizlet** Edexcel Alevel Business Themes 1-4 <https://quizlet.com/subject/edexcel-alevel-business/>
* **BBC Biteseize** GCSE Business – for those students who have not studied GCSE Business prior to taking ALevel <https://www.bbc.co.uk/bitesize/examspecs/z98snbk>

**The more you complete, the more understanding of the course you will have for September, the more easy the transition will be from GCSE to ALevel.**

**Good luck – we looking forward to seeing you all soon!**

**Mrs Roberts**