



HIGH ATTENDANCE AT SCHOOL GETS YOUR CHILD'S LIFE OFF TO A *FLYING START!*



INCREASING ATTENDANCE BY JUST 5% CAN DOUBLE THE CHANCES OF GAINING GOOD QUALIFICATIONS

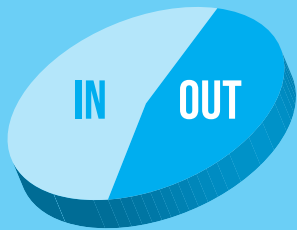


MISSING TWO DAYS A MONTH MEANS A CHILD MISSES 10% OF THE SCHOOL YEAR

GOOD ATTENDANCE IN PRIMARY SCHOOL



Writing + MATHS SKILLS



THERE ARE 175 DAYS A YEAR NOT SPENT IN SCHOOL

PLENTY OF TIME FOR SHOPPING, HOLIDAYS AND APPOINTMENTS!



100s OF SUBJECTS | 1000s OF CLASSES
ENDLESS POSSIBILITIES



TURNING UP JUST 5 MINUTES LATE EVERY DAY ADDS UP TO OVER 3 DAYS LOST IN THE YEAR!

MORE SCHOOL =

- HIGHER GRADES
- INCREASED CONFIDENCE
- MORE FRIENDS
- BRIGHTER FUTURE

Every day in school makes a difference to your child's future.

Speak to your school to access support and advice on how best to improve your child's attendance.