



MR04AT

March 2024

Dear Parent/Carer,

**Year 10 GCSE Business and Design Technology Trip to Blackpool
Friday 7 June 2024**

Your child/ward is invited to take part in an optional day trip to Blackpool Pleasure Beach on Friday 7 June 2024.

The trip will support their Business Development and Marketing Project which focusses on Blackpool Pleasure Beach as a Private Limited Company, their Marketing Methodologies and their Technological Engineering of Rides, which covers the development of the business over time within the Entertainment Industry and management during the Pandemic. This is an excellent opportunity for students to develop their knowledge and understanding of business in practice. The pupils will be allowed full access to the Blackpool Pleasure Beach Theme Park; however they will not be allowed access to the promenade.

The anticipated cost will be £36.00 (depending on numbers), this includes return coach travel and entry to the Theme Park for the remainder of the day. We anticipate the departure time to be approximately 8.30am and return time approximately 6.30pm, which will be confirmed nearer the date. Your child/ward will need to bring a packed lunch (if your child/ward is entitled to free school meals a 'grab bag' can be ordered the day before the trip from the canteen for collection from 8am on the day of the trip. 'Grab-bags' may also be ordered to purchase). They may also bring a small amount of money for snacks throughout the day. However, large sums of money are discouraged.

Pupils are reminded that only those who display exemplary behaviour prior to the trip, will be allocated a place. This will be decided at the discretion of both their subject teacher and Head of Department. Whilst 'non-uniform' is permitted for the day, pupils should wear appropriate clothing and minimal makeup.

If you are happy for your child/ward to attend, please pay £36 (non-refundable), online via scopay, by Friday 3 May 2024 (if this is likely to cause any financial difficulties, please contact Mr S Clarke, Headteacher, in confidence by email to office@wkgs.net). Your online payment serves as both consent and confirmation of updated emergency contact details. Contact details can be checked/updated via your Arbor app. Please ensure you provide any appropriate additional information directly to myself (staff organising trip).

Students will be allocated a place ONLY on receipt of payment. Any payments after this date, will NOT be permitted.

Yours sincerely

M Roberts

Mrs M Roberts
Head of Business and Economics